

**PUBLIC NOTICE
REGIONAL TRANSIT AUTHORITY
COMMUNITY OUTREACH & ENGAGEMENT SERVICES
REQUEST FOR PROPOSALS (RFP) #2026-003**

Project Description: The New Orleans Regional Transit Authority (RTA) seeks proposals from experienced outreach firms or teams to plan and execute high-quality community engagement that builds understanding and support for RTA programs, service planning, and capital projects per specifications in RFP 2026-003 .

How to Obtain a copy of the RFP: Scope of Work and further information concerning the RFP may be obtained beginning January 21, 2026, from the RTA's Procurement website at <https://norta.procurement.com/home>. You will be required to first register on this website. The RFP can also be obtained at Regional Transit Authority's website at <http://www.norta.com>

Responding to RFP: Proposals shall be submitted through RTA's Procurement website on or before 4:00 P.M., Wednesday, February 25, 2026. Any questions or further information concerning this RFP may be submitted through <https://norta.procurement.com/home> beginning on January 21, 2026. Only written questions submitted through <https://norta.procurement.com/home> shall be considered official. All answers to questions shall be by formal addenda posted to the website under RFP #2026-003.

This procurement is limited to small businesses only. Offers/responses will only be accepted from eligible Small Business Enterprises in compliance with the RTA's Small Business Enterprise (SBE) Program and the US Code of Federal Regulations Title 49 Part 26.39. To be an eligible Small Business Enterprise a business must have at least 51% ownership by a person who is economically disadvantaged. To be considered economically disadvantaged the individual's Personal Net Worth, not including their primary place of residence or ownership in the business cannot exceed \$2.047 million in compliance with the 49 CFR Part 26.67. Additionally, the business must meet the annual gross receipts cap of \$30.72 million as defined in 49 CFR Part 26 and must meet the size criteria defined by the Small Business Administration. SBE size standards can be accessed at <http://www.sba.gov/content/table-small-business-size-standards>.

The Small Business Enterprise Program is race-neutral and open to all business owners regardless of race, ethnicity or gender. Businesses that are not SBE certified must submit a complete SBE Certification application along with all supporting documentation. The SBE eligibility affidavit and the SBE Certification Application can be obtained at the RTA website at www.NORTA.com. SBE affidavits and/or applications must be submitted before or with the offer/response to this solicitation. For additional information, contact the RTA's Small Business Office at 504-827-8301.

The RTA reserves the right to accept or reject any and all submittals.

**Lona Hankins
Chief Executive Officer
Regional Transit Authority**