



Public Information Office Community Engagement

Martin Luther King, Jr.
Celebration
A.P. Clay Center, Kenner

The First 72+



District E Housing Summit



New Orleans Black Chamber of Commerce



GM
Report





Public Information Office **Community Engagement**

Junior Achievement Livingston Collegiate High School Visit Tour of RTA Information Technology, Dispatch and Maintenance



GM
Report





Public Information Office

Media Relations

66 Media Mentions for January 1 – January 31

- Total Local TV Audience: 1.4M
- Total Online News Visitors: 19M
- Total Publicity Value = \$81,234

Media Highlights

Mentions

NFC Game Traffic

9

High Winds Ferry & Streetcar Power Outage

6

NYE & Sugar Bowl RTA Schedule

5

Commissioner Roth Retires from Board

4

GM
Report

